

WEEKLY LOGO CHALLENGE

Brief: 005

Disclaimer: This design challenge is a mock brief for a made up company to help you stay creative. All design rights belong to you for your work.

Company Name: Bookkeepa

What we do

We are an online platform that bridges the gap between accountants and their customers. Businesses and families can use our website to browse through a list favourable candidates to conduct book keeping services. As two accountants we needed a way to work for ourselves and hence initialising the idea for this company.

Mission statement

Our mission is to give accountants the tools and freedom to leave their 9 to 5 jobs and work for themselves by connecting with clients through our platform.

Brand buzzwords

Non Corporate, Modern, Finance, Freedom, Vibrant.

What we are looking for:

- An icon and wordmark.
- A less corporate styled logo.
- A calligraphic styled option would be great.
- The logo has to represent fun and freedom.

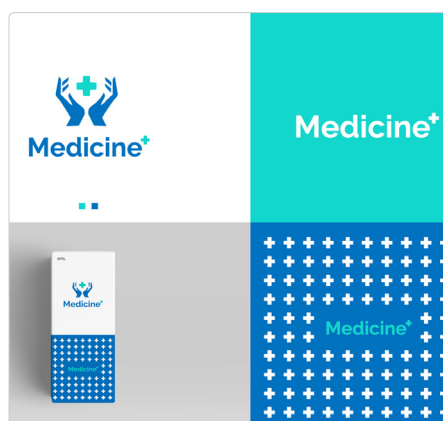
Colours we prefer:



Brand styles we like:



Happykite by Dalius Stuoka



Medicine Logo by Jahid Hasan



Paper by Logorilla



To get featured on our Instagram page

Post your designs in our private Facebook members group and also on Instagram - add the hashtags [#logoinspirationsweeklylogochallenge](#) and [#weeklylogobrief5](#) to your instagram posts and show the Logoinspirations community your skills! (The hashtags are extensive so that it's easier for us to find) All your design rights belong to you.

If you have gone over and above using mockups creating a beautiful showcase, then please submit your work to logoinspirations@gmail.com and make sure you have a clear subject line that says WEEKLY LOGO BRIEF #5 so that we don't miss it. The best showcases will be featured as a blog post or featured as a dedicated newsletter.