

WEEKLY LOGO CHALLENGE

Brief: 006

Disclaimer: This design challenge is a mock brief for a made up company to help you stay creative. All design rights belong to you for your work.

Company Name: PANDABERRY

What we do

We are two friends, Kate and Emily who produce toothpaste and mouthwash for kids using all natural ingredients with no flouride or parabens. We couldn't find a completely healthy, tasty and natural toothpaste for our kids so we made our own product. The name was chosen from a list of names that our kids wrote down.

Mission statement

We want parents to be aware of what they put in their childrens mouths, most big brand toothpastes use chemicals that are harmful to young children. We hope to tip the scales and make all natural toothpaste the number one choice for kids.

Brand buzzwords

Fun, Kids, Vibrant, Colourful, Natural.

What we are looking for:

- An icon and wordmark.
- A logo that depicts fruits or leaves.
- The logo has to represent fun.
- The logo cater to children.

Colours we prefer:



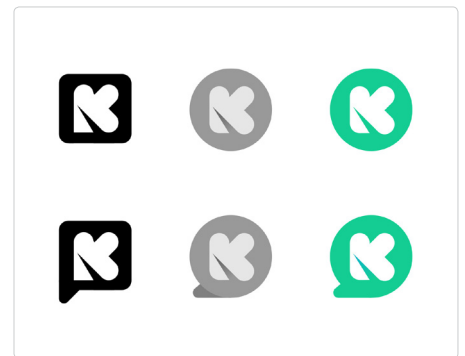
Brand styles we like:



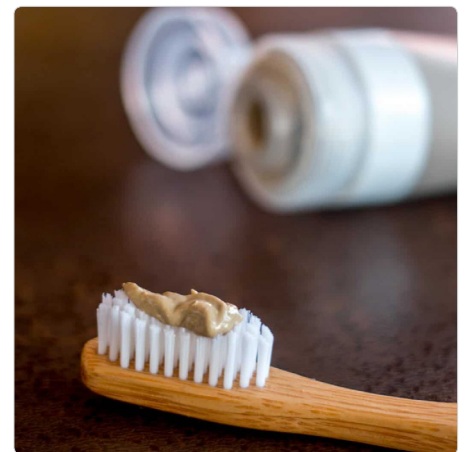
Péwé Coffee by Logorilla



Octopedot by Garagephic Studio



K by Gert van Duinen



To get featured on our Instagram page

Post your designs in our private Facebook members group and also on Instagram - add the hashtags [#logoinspirationsweeklylogochallenge](#) and [#weeklylogobrief6](#) to your instagram posts and show the Logoinspirations community your skills! (The hashtags are extensive so that it's easier for us to find) All your design rights belong to you.

If you have gone over and above using mockups creating a beautiful showcase, then please submit your work to logoinspirations@gmail.com and make sure you have a clear subject line that says WEEKLY LOGO BRIEF #6 so that we don't miss it. The best showcases will be featured as a blog post or featured as a dedicated newsletter.